



On average, each computer in every office around the world has about \$259 of unnecessary, unwanted or unused software on it.* What does that mean for your company? How many applications do you have in your portfolio that provide little or no business value? And who oversees your organization's application portfolio?

*CIO Magazine

An Application Rationalization project can have an immediate and significant benefit to your bottom line. All too often environments are cluttered with applications that have little use and provide little value. But the applications continue to live, and we continue to pay for them because no one has the bandwidth to evaluate their organization's current needs. Everyone keeps moving along, business as usual.

An accumulation of applications can happen in any organization, but one that recently went through a merger or acquisition, or one with independent cost centers and departments, are especially susceptible. And with more people working from home, even more applications come into use. \$10 a month here, \$12 there, small amounts but they add up quickly. That's not even considering unused licenses.

It is quite likely that different groups within your organization use various platforms to enable the same capabilities, and you're probably paying for all of them one way or another. With some simple training and standards establishment, there can be tremendous savings in license and maintenance fees, support costs, and infrastructure costs. The results of an Application Rationalization project can save most organizations thousands of dollars in the short-term by eliminating unnecessary licenses, to saving hundreds of thousands of dollars – even millions – in operating costs.



Challenge Meets Solution

Application Rationalization is a quick way to find wasted budget dollars that can be reallocated immediately. By using OwlPoint's proven ADVICE® methodology for Application Rationalization, we can uncover unused applications, applications that can be consolidated, and where to spend your dollars when investing in application capabilities.

IDENTIFY
REQUIREMENTS
AND GOALS

Working with the project sponsor and key stakeholders, OwlPoint will identify the organization's objectives, architectural standards and governance, and scope of the application rationalization.

PERFORM
APPLICATION
INVENTORY

OwlPoint will work with the client to identify the application owners and the information to be collected for each application. OwlPoint will then gather the application information using surveys and/or meetings with application owners to gather the information required to complete the application scoring

SCORE
APPLICATIONS

Using the information gathered during the application discovery phase, each of the applications is evaluated and scored. Scoring includes factors such as perceived business value, technical fit, user satisfaction, costs, and other factors incorporated as outlined during the initial requirements and goals phase.

IDENTIFY
RATIONALIZATION
OPPORTUNITIES

After scoring all the applications, OwlPoint will review and categorize each application based on its recommended move-forward position. Categories include Invest, Replace, Maintain, Consolidate, and Retire.

ASSEMBLE
AND PRESENT
RECOMMENDATIONS

A presentation outlining the Application Rationalization recommendations, along with actionable steps to achieve the defined goals, will be created and presented. The actionable steps will be organized and rated according to costs, risks, and benefits.

The results of an Application Rationalization project can have other benefits besides cost. The evaluation can be the basis for establishing new application and infrastructure standards, as well as simplifying and streamlining the offerings to the business. Simplicity is often the secret to success. The inventory can become the definitive list of your application and services portfolio to mature a portfolio management practice. Furthermore, the application inventory aids with establishing Software Asset Management to track application licenses, maintenance, and warranty information. As a result, you are not only saving money now but also managing the finances of applications moving forward.

OwlPoint's proven Application Rationalization is a high-value service that can have a significant positive impact on your organization – especially in times like this. With the savings yielded, your organization will be able to excel in today's current environment and have a strong foundation to grow and mature in the future.