



## IT STRATEGY

OwlPoint IT Strategy services provide IT Organizations the clarity and approach to turn the challenges and desires of today's IT leaders into clear, actionable and measurable plans that achieve tomorrow's business needs. With broad industry experience and strategic planning expertise, OwlPoint can quickly provide a positive and long-lasting impact on the organization.

### Business IT

IT Organizations have traditionally focused on the implementation of technologies and all too often are simply tactical cost centers. IT Organizations may develop one-year plans as part of an annual budget exercise, but usually lack the vision, strategy and the relationship with the business that makes them a true business partner.

In order to become the business partner an IT organization so desires, it needs to change the way they do business. Gone are the days of limitless IT budgets and freelancing objectives. Today, IT organizations need to closely manage finances, be highly disciplined to meet compliance demands, and implement the tools and technologies that provide the business a strategic advantage.

### Vision and Focus

OwlPoint recognizes the requirements today's IT organizations have and works closely with our clients to help solidify their vision and focus. During many of our IT Strategy services, we help our clients

define and document their strategic vision, define the requirements of the organization, investigate and document the organization's current capabilities and maturity, and establish short-term and long-term plans that define actionable and measurable steps for achieving the defined goals.

### Organization & Culture

OwlPoint understands that people are a significant factor into the success of the organization. Our services not only focus on the technologies, business requirements, and processes required, but also include the human resources side of the organization. We look into how well an organization works together, its ability to accept change, and the structure to ensure it supports collaboration and the organizational processes.



# IT Strategy Service Offerings

All of our services are customized to meet the specific needs of our customers. Although we have well-defined methodologies, our services are meant to provide individual assistance for our specific customers and not just provide some generalized advice.

## IT Strategy

- IT Organization Assessment, Strategy, and Roadmap
- Green IT Assessment and Roadmap
- ITSM/ITIL Maturity Assessment
- Cultural Transformation Assistance
- Green IT Strategy Development
- Service Management Strategy and Roadmap Definition

## About Us

OwlPoint, LLC is an IT Management Consulting firm focused on Strategy, Governance and Operations services with specialties in the areas of Green IT, IT Service Management and ITIL. OwlPoint was founded on the principle of partnering with our customers. We believe in taking the time to understand our customers and provide services that quickly facilitate our clients' success.

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